



# CREATIVE DEVELOPMENT GROUP

CDG is an SBA 8a certified Small Disadvantaged Business focused on digital service delivery excellence to promote modern products in support of public service.



## MODERNIZATION

Meet mission critical needs by helping customers modernize infrastructure and systems:

- Modern tech stacks for rapid development
- Employing Cloud, DevSecOps, Microservices
- Continuous Integration and Deployment
- Development Platform and Software Factories
- AI/ML and Generative AI
- Systems and Business Process Re-Engineering
- Creating product roadmaps



## DIGITAL SERVICES

Deliver digital and automated solutions to help drive:

- Data engineering and analytics
- Customer Driven Digital product design, development and operations
- Cloud Adoption (SaaS, PaaS, IaaS)
- Platform solutions (ServiceNow, Salesforce, Pega, Appian)
- Digital Customer Experience



## HUMAN CENTERED DESIGN

Provide alignment between stakeholder goals & end users needs:

- User-centered Customer Experience and Customer Success outcomes
- User research
- UI/UX Design Practices
- Usability and Accessibility testing
- Data Visualization



## TRANSFORMATION

Simplify information technology that foster Digital Transformation:

- Process, Business, Cultural, and Workplace Transformation
- Program Increment & Value Stream Management
- Alignment to SAFe practices



U.S. Citizenship and Immigration Services



U.S. Department of Commerce



U.S. Department of the Treasury



U.S. Immigration and Customs Enforcement



## CDG CUSTOMERS

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[www.creativedevgroup.com](http://www.creativedevgroup.com)

UEI | JPLZMLTKNWP9  
Cage | 8EXT6  
DUNS | 845285621  
NAICS | 541512, 541511, 541519, 541611



\*GSA MAS SB:  
47QTCA24D001B  
-USDA STRATUS  
Cloud BOA (sub)  
-Department of State's  
Evolve IDIQ (sub)