



# CREATIVE DEVELOPMENT GROUP

CDG is an SBA 8a certified Small Disadvantaged Business with honed Technical Challenge Procurement practices that delivers modern digital service solutions in support of public service.



## MODERNIZATION

Meet mission critical needs by helping customers modernize infrastructure and systems:

- Modern tech stacks for rapid development
- Employing Cloud, DevSecOps, Microservices
- Continuous Integration and Deployment
- Development Platform and Software Factories
- AI/ML and Generative AI
- Systems and Business Process Re-Engineering
- Creating product roadmaps



## DIGITAL SERVICES

Deliver digital and automated solutions to help drive:

- Data engineering and analytics
- Customer Driven Digital product design, development and operations
- Cloud Adoption (SaaS, PaaS, IaaS)
- Platform solutions (ServiceNow, Salesforce, Pega, Appian)
- Digital Customer Experience



## HUMAN-CENTERED DESIGN

Provide alignment between stakeholder goals and end users needs:

- User-centered Customer Experience and Customer Success outcomes
- User research
- UI/UX Design Practices
- Usability and Accessibility testing
- Data Visualization



## TRANSFORMATION

Simplify information technology that foster Digital Transformation:

- Process, Business, Cultural, and Workplace Transformation
- Program Increment & Value Stream Management
- Alignment to SAFe practices

## CDG CUSTOMERS



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GSA MAS SB

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Cage #

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USDA STRATUS Cloud BOA (sub)

DUNS #

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UEI #

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Department of State's Evolve IDIQ (sub)

NAICS #

541512, 541511, 541519, 541611

DHS TSA FAST IDIQ (sub)